

*Kitchen and room planning concepts  
of timeless elegance*

# CLASSIC

**SieMatic**













GO WITH THE TIMES

# CLASSIC, IN A NEW COMPOSITION

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To live classically, one has to be a traditionalist. Whether clothing, car, music, or furniture, classic fans around the world are united by their enthusiasm for craftsmanship and authenticity, for true values and timeless elegance. And originality is sought after just as much as original pieces.

Those who move in different cultural circles find that classic is in the process of developing into a new and versatile style of life – and most particularly in interior design:

It may be characterized by worldly elegance or minimalism, opulence or restraint; it may be conscious of tradition, or it may transcend all boundaries. No matter what, it is more individual than ever before – and is therefore experiencing an impressive renaissance.





KITCHEN FOR A NEW EPOCH

# WELCOME TO THE “CLASSIC” WORLD OF SIEMATIC

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Composing is an art – and that also applies to interior design. With this in mind, *SieMatic* cooperates with renowned international designers to develop room planning concepts for the style collection *Classic*, whose options go far beyond traditional kitchen planning and offer broad latitude for interpretation. These concepts make it possible to play with styles and to utilize seemingly contradictory design elements to compose a harmonious whole, to the delight of all who seek to elegantly combine the old values and the new. And those whose demanding sense of aesthetics does not fit into classic “*pigeonholes*.” Get to know the world of *SieMatic Classic*, and discover the most beautiful furnishing style for the kitchen: your own.













*Preferring the best*

## THE MOST BEAUTIFUL COMBINATION OF OLD AND NEW VALUES

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If you're searching for something special, you will soon discover the dedication and love of detail with which each and every *SieMatic* item is developed and produced. The result is a perfect combination of master craftsmanship and modern industrial manufacturing – which you can both see and feel.





**SieMatic** Classic

*The best ingredients for  
individual kitchen planning*

## COMPOSE YOUR KITCHEN A LA CARTE

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The quality of the *SieMatic* room planning concepts and the competency of your *SieMatic* specialist enable you to create combinations according to your own taste: materials, forms and colors, light and dark, matt and glossy, cool and warm. And don't worry about combining too many colors. Because the fine color coordination of the *SieMatic ColorSystem* and the skillful repetition of the style elements ensure balance and harmony.













*This is how your kitchen becomes unique*

## WRITE YOUR OWN CHAPTER IN THE HISTORY OF KITCHEN DESIGN



Pure elegance and a cozy, welcoming atmosphere are not contradictions. Because *SieMatic Classic* stands for sensitive design with extravagant elements: Glass and gloss provide for lightness and transparency; molded front panels for classic aesthetics. By combining the fine design sense of your *SieMatic* specialist with your own personal ideas, this mix of styles achieves a unique and timeless look.

## FORM FOLLOWS FUNCTION? FORM FOLLOWS FEELINGS!



Classic or modern, paint or stainless steel, matt or glossy?  
Why “or?” In the *SieMatic Classic* style collection, you compose seeming  
contradictions into a harmonious whole to create your individual,  
sensational combination of the classic kitchen.

*Just follow your feeling.*





THE SIEMATIC ALUMINUM INTERIOR ACCESSORIES

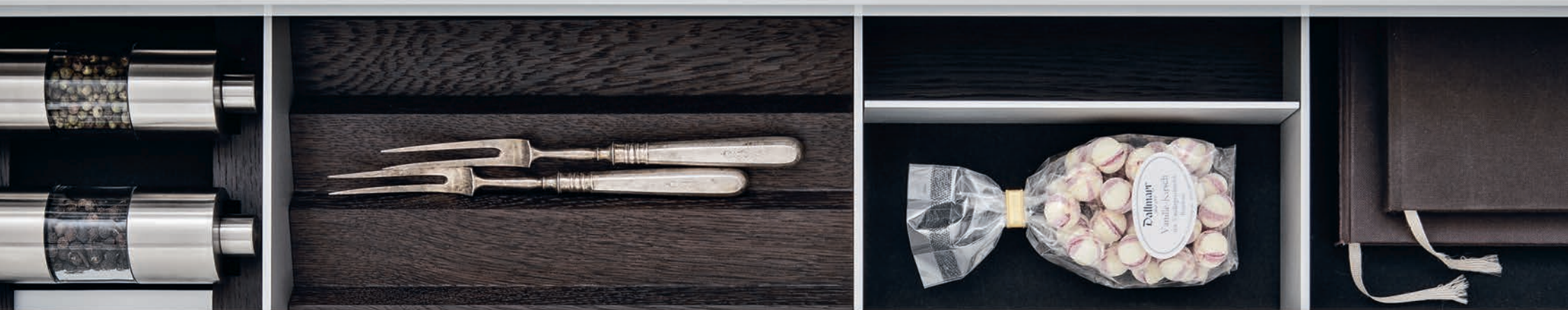
## OUTSIDE AND IN: THE MOST BEAUTIFUL HARMONY

The new *SieMatic aluminum interior accessories* create aesthetic enjoyment that is unique in its functionality and unmistakable in its graphical look. This is ensured by the innovative new material combination of aluminum, light oak or dark smoked chestnut, flock, and porcelain, as well as precise workmanship down to the smallest detail. Intelligent, contemporary ideas like the integrated USB connection offer new, valuable functions for the “living space” of the kitchen. The highly functional system makes it possible to arrange and equip the drawers in a way that could not be more individual. The *SieMatic interior accessories* have won several awards for their unique design.



*Sophisticated smoked chestnut: The dark chestnut wood is darkened by smoking, not just superficially varnished or painted, in order to get a fine patina over the long life of a SieMatic, without light-colored scratches.*





## Combine as needed.



**TOP DRAWER:**

*You want the things you need often to be close at hand, and this is the perfect place.*



**CENTER PULLOUT:**

*Large plates and tall bowls can be stored here comfortably and, thanks to the GripDeck, safely..*



**BOTTOM PULLOUT:**

*Positioned next to the stove, it is the ideal place for pots and pans.*



## And just to your taste.

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**RICH IN CONTRASTS:**

*The striking combination of dark flock and light oak ensures a good view from above.*



**MULTIFACETED:**

*Charging the smartphone where you store your spices? Here you can apply your own particular sense of order.*



**RICHLY VARIED:**

*The arrangement of the compartments depends only on you – and you can make changes whenever you want.*







*Nobody wants to have  
to search for things.  
And nobody wants to be  
told how everything  
has to be stored. Because  
we all have our own  
sense of order. We all  
have our own personal  
taste. And we can all  
design our own SieMatic  
exactly as we like.*





SieMatic Classic

NOT JUST TO KEEP THINGS IN ORDER

# NEVER HAVE PULLOUTS HAD SUCH LOVELY ADVANTAGES

*Stackable wooden boxes and porcelain jars*  
in various heights, which can be labeled and relabeled  
with pencil. The *Flock2Block principle*: flocked insert mats,  
on which all the inserts and system elements can be  
placed without slipping. The *Kingsize compartment*,  
which provides about 50% more storage height.  
These are just three of the many innovative ideas  
that you will find only in a *SieMatic*.

EVEN MORE INNER VALUES  
AND BEAUTIFUL DETAILS CAN  
BE FOUND HERE:



[www.siematic.com/individual](http://www.siematic.com/individual)





Together with MICK DE GIULIO, who is celebrated in the USA as the “*Rock Star of Kitchen Design*,” *SieMatic* has developed a new composition of the classic kitchen, which expands the latitude for design by adding unconventional ideas: the room planning concept “*BeauxArts*,” named for the architectural style of the same name, which also broke away from the usual rules. What’s permitted is anything that pleases, because playing with styles and volumes, colors and materials, symmetry and asymmetry is part of the program.





*What is style, Mr. De Giulio?*

“STYLE IS THE RESULT OF AN INTENSIVE EXAMINATION  
OF ONE’S OWN PREFERENCES. STYLE IMPRESSES  
THROUGH THE PERSONALITY THAT IT RADIATES. IN INTERIOR  
DESIGN, STYLE IS NEVER STREAMLINED,  
AND IT IS CERTAINLY NOT THE SAME FOR EVERYONE.  
*STYLE IS WHAT YOU MAKE OF IT.*”

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“Embark on a journey of discovery; be open; collect impressions and objects from everywhere. That is how you will find your own furnishing style – and re-invent it again and again.

The kitchen is in the process of re-becoming the center point of living; whether for singles, couples, or families. That makes it all the more important to provide space for your own preferences and emotions – in other words for your own style: from ceiling to floor, from colors and forms to materials and decorative elements, such as collector’s items, art, or design objects. Of course, no one wants that to mean doing without functionality, especially not when we consider the many developments in device technology that have brought with them such wonderful new convenience. Functionality and individuality should not be contradictions; they should complement each other.

Around the world there is an increasing number of discerning people who have grown weary of mainstream design, including kitchens. And the *SieMatic BeauxArts* concept has struck a chord with them.

What’s so different about it? For one thing, it is a room planning system that offers every option for functional, perfect kitchen planning, but that’s not what you see that when you look at it. What you see and feel is the charm that results when one chooses from a variety of style elements and combines them to create a harmonious new whole, one that corresponds to an individual personality. Resulting in kitchens that exude the character of their owners. A very individual kitchen in the style of the customer: A kitchen that can be composed and re-interpreted again and again; that is the goal of our design.”





*Generous design does not necessarily require a lot of room*

## TONE-IN-TONE, BUT ANYTHING BUT MONOTONOUS



### JUST AS PLAYFUL AS IT IS MINIMALISTIC

The *SieMatic BeauxArts* planning solution shows impressively how the combination of traditional and modern design can create a new, completely individual look.

Handle-free, minimalistic stainless steel base cabinets next to classic lacquered doors with warmly shining nickel-plated handles; the traditional glass cabinet next to the modern high-gloss refrigerator; the extreme contrast between cooking and sink area: This is how elegant the play of styles can be, when sensitive color design sets the tone.



# Light and shadow as the fourth dimension of architecture

*The play of light and shadow of the numerous niches characterizes the spatial architecture of this kitchen. Inserted horizontally and nonuniformly in the cooking area below the ceiling as well to the left and right, they become stylistic media reminiscent of the kitchen areas of antiquity, while simultaneously offering additional storage space. The design not only of the different lighting fixtures, but of the light itself becomes a design element.*





ARTISTIC REFINEMENT EVEN BEHIND THE SCENES

## BOTH WALL AND CABINET

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*Attractive, lighted shelves  
for everything you want to reach easily,  
concealed behind a sliding door of elegant  
marble. Optically massive and heavy;  
surprisingly easy to move.*





“A GREAT KITCHEN  
HAS A MAGIC TO IT THAT  
TRANSFORMS THE PHYSICAL  
ROOM INTO A FEELING.  
PEOPLE ARE DRAWN  
TO THAT KITCHEN, AND  
THEY MAY NOT KNOW WHY.  
THE KITCHEN SINGS.  
IT IS MY JOB TO  
WRITE THE MUSIC.”



**MICK DE GIULIO**

Designer, *Chicago, USA*







*Shine with new ideas*

## HOW TO BREAK THE RULES OF STYLE IN AN ELEGANT WAY

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The current *SieMatic BeauxArts* interpretation of the classic kitchen surprises you with unconventional ideas. Attractive accents are set, for example, by the pullouts in matt stainless steel with beveled frames of polished nickel, whose shine is echoed in the polished door frames of the tall and wall glass cabinets. A contrast to the delicate look of these elements is provided by the black marble of the *SieMatic StoneDesign* countertop, which also forms a frame to elegantly emphasize the cooking area.



*From minimalistic to striking*

## THE KITCHEN AS REFLECTION OF THE PERSONALITY

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The opulence of this room and the decor of the walls cry out for extroverted furnishings. Thus the cooking area was consciously given a design rich in contrasts, with molded base cabinets in stainless steel and high-gloss white SQ lacquer, as well as the sophisticated shine of the niche covering of black marble, whose elegant shine is also found in the tall cabinet elements. The balanced interplay of the high-quality materials underscores the impressive ambience.













“WANTING SOMETHING NEW IS OLD HAT.  
THE NEW THING IS TO WANT SOMETHING OLD.”

**BERTOLT BRECHT** German dramatist and lyricist





*Competent consulting and professional planning*

## A VISIT THAT GIVES YOU A NEW PERSPECTIVE

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### **SIEMATIC IS AT HOME ANYWHERE.**

In apartments and lofts, row houses and villas, great metropolises and rural regions, and in 60 nations around the world. Wherever you encounter the name *SieMatic*, you will get a comprehensive picture of what is recognized as contemporary kitchen design and the best combination of master craftsmanship and state-of-the art technology. Because your *SieMatic* specialist is always up to date on current aspects of interior design and technical innovation.

And he or she is also an expert listener, who makes wishes come true and shows you new perspectives.

*Your SieMatic specialist is looking forward to your visit. The fastest way to get there:*

**[www.siematic.com/showrooms](http://www.siematic.com/showrooms)**







*Set yourself free from design dictates*

## DOES KITCHEN FURNITURE HAVE TO LOOK LIKE KITCHEN FURNITURE?



*SieMatic BeauxArts* inspires new views of the classics.

Discover a collection of extraordinary furniture elements that can be used to interpret the classic kitchen in many different ways to create artful accents. The “*Chinese wedding cabinet*,” for example, acts not only as a charming eye catcher; it also has a surprising inner life. Behind its decorative exterior, it can conceal a generous china cabinet or a state-of-the art, convenient freezer-refrigerator combination.



*When the kitchen is the focal point, the cooking area should be an attractive eye catcher:*  
The base cabinet units, which are arranged symmetrically to the right and left of the impressive range cooker, are characteristic design elements of the classic world of *SieMatic* style. The rich *bianco carrara marble*, used for the sliding doors in the niche and the 8 cm countertop, radiates a particular elegance.





Typical features include the *SieMatic* glass wall cabinets, which give the preparation area the charm of a traditional buffet. For niche, countertop, and island, 4 cm flamed granite was selected. Tall cabinets planned as solitary pieces create a homey atmosphere in *SieMatic BeauxArts* room concepts and loosen up the design.



A photograph of a dense forest with tall, straight trees. Sunlight filters through the canopy, creating a dappled light effect on the forest floor. The trees are mostly deciduous with green leaves, though some show signs of autumn. The ground is covered in fallen leaves and low-lying vegetation.

*The great proportion of our materials are made of a recyclable material that can be regrown: wood. We procure it in accordance with the requirements of the Forest Stewardship Council® and from regional providers. This keeps transport distances and energy consumption to a minimum. State-of-the-art cutting systems ensure optimal utilization of materials at minimal waste. The remaining waste wood is recycled 100% or is transformed into energy in our own heating plantst.*



*Sustainability*

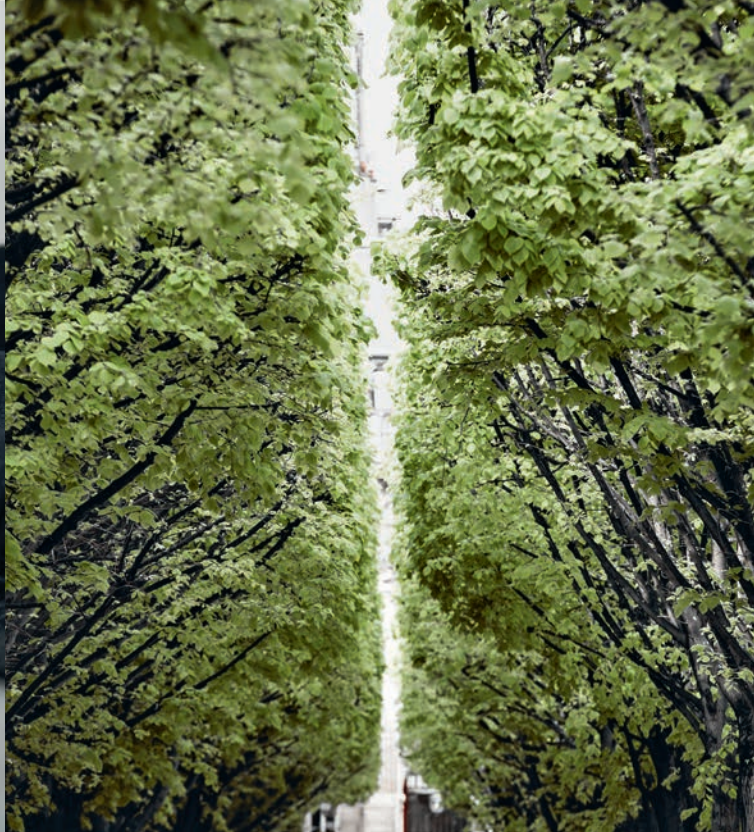
## PREFERRING THE BEST, INCLUDING FOR THE ENVIRONMENT

The term “*sustainability*” comes originally from the area of forestry and means caring for and using forest areas in ways that take ecological, economical, and social aspects into consideration.

But it is not just because wood is the most important material for *SieMatic* products that the topic of “*sustainability*” has always ranked highly here. True to our corporate motto, “*Preferring the best,*” *SieMatic*’s environmental efforts go far beyond the standard for the industry. Our goal, through a growing number of effective measures, is to make consistent and exemplary use of the latest ecological findings in every area of the company and to get confirmation of these measures and their results from a neutral party. Naturally, the testers in this area are also tested well, in order to ensure that the environmental certificates won by the company *SieMatic* and its products are serious, transparent, and meaningful.



















## WOODEN INTERIOR ACCESSORIES



### CREATING ORDER HAS NEVER BEEN SO MUCH FUN.

The material combination of the *SieMatic wood interior accessories*, which have won several design awards, looks like it was “*cast from a single mold*,” with light oak, aluminum, and porcelain, elegantly connected by a light shade of grey. If you love natural, warm, and cozy; if you value precise workmanship; and if you appreciate a broad range of individual options, then you will enjoy a feast for the eyes every time you open a drawer. The *SieMatic wood interior design system* also encompasses many elements that are as practical as they are decorative, including stackable porcelain jars and wooden boxes in various heights that can be labeled and re-labeled in pencil and provide optimal utilization of storage space, as well as the matching GripDeck, which keeps pots, pans, and large boxes of supplies from slipping.

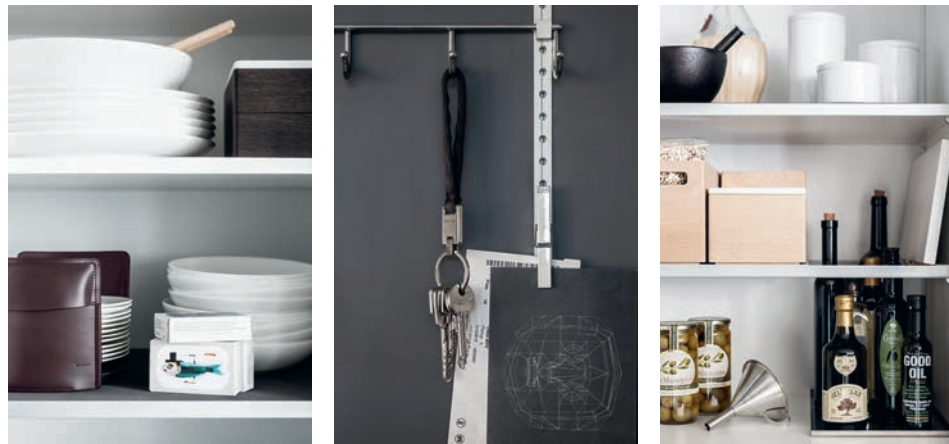
**GET MORE STORAGE SPACE: UP TO 30% MORE**

## THE MULTIMATIC INTERIOR DESIGN SYSTEM FOR TALL, WALL, AND BASE CABINETS

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*Moving day makes it clear:*

*The many things you want to store in the kitchen usually take up more space than you expected.*



Nowhere is space as valuable as in kitchen cabinets. But that is also exactly where a lot of precious centimeters are given away. Unless you have chosen a *SieMatic*. Because all our cabinets offer more: *MultiMatic*, a highly flexible interior design system that can be configured, changed, and expanded just as you like. Any time, without any problems, and by you. Because the patented *SieMatic* multifunction track ensures nearly infinite adjustability of the furnishing elements. This permits individual modification of the interior space and a practical arrangement of your items. Giving you more space: up to 30% more.









*The far reaches of Canada*

## NEVER HAS CLASSIC BEEN SO MODERN



### LIKE A REFLECTION OF YOUR REGION

That's the effect of the richly voluminous island solution, which the owners of this domicile on the outskirts of Ottawa use to create a counterpoint to the light, gleaming design of the generously dimensioned room. The restriction to white as the main color combines traditional and modern elements, classic molded elements and stainless steel frames, cooking and living area.









*The central element is individuality*

## GENEROUS ROOMS GRAND DESIGNS

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White cabinet elements, integrated with white walls and white furniture, which remain elegantly understated: The sensitive use of light, soft tones fuses the entire area into a unit, thus emphasizing the generousness of the architecture. A clear contrast is provided by the materiality and colorfulness of the opulent island and the classically designed, symmetrically arranged cooking area, which thus become the clear focus. The massive stainless steel stove, the polished stainless steel hood, and the frames of the tall glass cabinets provide attractive, gleaming highlights.





THE SIEMATIC COLORSYSTEM

# THE ART OF SETTING THE RIGHT TONE

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Color is one of the most important design elements in interior design, because it spontaneously creates moods and feelings. The choice of colors determines whether a room is perceived as inviting, elegant, generous, cool, or cozy.

Achieving a nuanced combination of the different materials and door panels used in a kitchen and creating the desired harmony require not only a highly sensitive use of colors but also a well conceived concept. That is why the *SieMatic ColorSystem* was developed. It offers a range of attractive matt and glossy colors, which are available throughout all the *SieMatic* programs.

In addition, in SQ lacquer, other white and grey tones, as well as the 1,950 individually selectable matt and glossy hues of the *SieMatic Individual ColorSystem*, are also available.

**FOR INFORMATION AND INSPIRATION**

Immerse yourself in the added possibilities provided by the *SieMatic Interior Design* system to plan, furnish, and design your own individual kitchen.

*With your SieMatic specialist or at [www.siematic.com](http://www.siematic.com)*





GLEAMING QUALITIES, INCLUDING MATT

## SQ lacquer surfaces

*Nowhere is furniture subject to more stress than in the kitchen. It is for this reason that, particularly there, materials of select quality and perfect workmanship should be used. With the SieMatic Classic lacquer programs, home furnishings radiate elegance without offering any point of vulnerability to the high stresses of the kitchen. This is because the exclusive SieMatic SQ lacquer front panels are manufactured in "Superior Quality," in an innovative lacquer finishing process that provides for the greatest flexibility in planning and guarantees environmentally friendly, first-class quality "made in Germany."*

THE MOST ELEGANT WAY TO SPEND LESS

## SimiLaque surfaces

*Both optically and in price, an attractive alternative to the exclusive SieMatic SQ lacquer front panels is provided by the SieMatic SimiLaque front panels, matt or glossy. Using state-of-the-art laser technology, they are manufactured completely free of joints and seams: in ZeroMatic quality, which gives them their elegant, high-quality appeal.*

A MATERIAL WITH MANY GOOD SIDES

## Laminate surfaces

*SieMatic laminate furniture panels are available in matt and gloss, are extremely easy to care for, very sturdy, and have a particularly high-quality, flawlessly beautiful charm. Because they are not manufactured using conventional processes; instead, like the SimiLaque surfaces, they are made using a state-of-the-art laser technique to create a surface that is completely free of joints and seams: in perfect ZeroMatic Quality.*

FROM NATURE TO THE KITCHEN

## Wood surfaces

*As a surface material, wood still continues to enjoy great popularity, because it exudes warmth and naturalness like no other material. Whether as a massive molded front panel or veneer, whether smooth or with added profiles, SieMatic Kitchen Interior Design offers a great variety of woods. Particularly expressive varieties with a continuous veneer pattern give the surface design the character of master craftsmanship.*

COUNTERTOPS AND NICHES  
AS DESIGN ELEMENTS

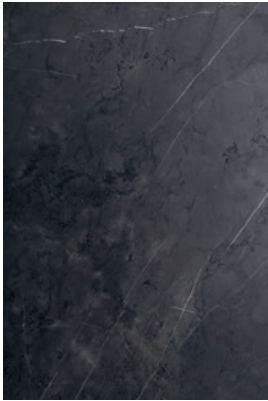
# EVERY MATERIAL HAS ITS PARTICULAR QUALITIES

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In kitchen design, the appearance and nature of the countertops play an essential role. Whether homey or practical, impressive or functional, the character of the kitchen can be emphasized or contrasted through the selection of the countertop and niche material. The range of high-quality countertop designs is extraordinarily high at *SieMatic* – from the material, to the thickness, to the design of the edge, you have the freedom of choice. Whichever you chose: Even the most extravagant material is refined to such a degree at *SieMatic* that it is suitable for even the most intense demands in the kitchen.







**EXCLUSIVE  
NATURAL STONE**

*Whether marble, granite, slate, limestone, quartzite, or volcanic stone:*

*The particular charm of countertops of natural stone lies in the irregularity of their surface, which distinguishes them distinctly from industrially manufactured materials.*



**IMPRESSIVE  
COMPOSITE STONE**

*Composite stones consist of more than 90% of natural quartz, to which resins and colorings are added. Although comparable in hardness and density to natural stone, they always have uniform surface colors and structures.*



**INDESTRUCTIBLE  
CERAMIC**

*Ceramic is a very homogeneous and hard material. The fired surface has many advantages: It is impervious to water, can be recycled, and is absolutely food-safe, so that no impregnation is required. In addition, to a great degree, it is scratchproof, acid-resistant, and easy to care for.*



**HOMEY  
WOOD**

*Because of their especially hard surface, woods like oak, walnut, maple, and bamboo are ideal countertop materials. High-quality SieMatic craftsmanship gives them a sophisticated look, which fits elegantly and harmoniously into just about any kitchen.*



**PROFESSIONAL  
STAINLESS STEEL**

*Stainless steel is a tough, hygienic material, whose professional appeal is not impaired by the traces of use; it gets even more beautiful as time goes by. Whether as a complete countertop or as a design accent.*



**VERSATILE  
LAMINATE**

*SieMatic laminate countertops have a very resistant, hygienic surface of layered material and are available in a wide selection of decors and edge designs, which permits harmonious color choices that are perfectly attuned to the front panels and surrounding elements.*





*SieMatic StoneDesign*

## THE EXCLUSIVE COUNTERTOPS AND NICHE PANELS

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Countertops and niche panels of real natural or composite stone are timelessly beautiful, incomparably elegant, and enhance the character of a kitchen. However, countertops of massive stone are usually offered by their manufacturers only in a few designs. In contrast, *SieMatic StoneDesign* offers numerous variants to expand planning latitude. Because these countertops consist of a light support material, topped by a 1-cm-thick slab of granite, marble, slate, limestone, volcanic stone, or composite stone. This way, countertops can be made in thicknesses, lengths, and areas that are free of joints, which otherwise would be hardly supportable – thus opening up many design alternatives.

*SieMatic* countertops can be crafted not only from many different types of stone in thicknesses from 1 to 8 cm, but also with a wide variety of edge designs: embossed or chiseled, elliptical or mitered, and also in the popular 1 cm look.

And of course, beyond that, *SieMatic Kitchen Interior Design* also offers a rich selection of variants in wood, stainless steel, ceramic, and high-quality laminate, which can also be combined well with *SieMatic StoneDesign*.



THE EDGE DESIGNS FOR SIEMATIC STONEDESIGN

## MANY THICKNESSES, MANY OPTIONS



### 1 CM LOOK

Its delicate charm is created by the mere 1 cm thickness of the stone surface, combined with an invisible support structure, which ensures great stability and makes it possible to utilize every kind of stovetop and sink.



### MITERED EDGE

The mitered and bonded sheets and edges give the appearance of a massive countertop 3 to 8 cm thick, to showcase the full beauty of the high-quality stone.



### CHISELED EDGE

Working a stone with a chisel is a very old art. It is suitable for SieMatic StoneDesign countertops that are intended to have a particularly decorative function in the kitchen design.



### ELLIPTICAL EDGE

The polished surface of the edge is created in a complex, high-precision, surface finishing process. Its decorative character further underscores the elegance of the countertop.



### EMBOSSSED EDGE

Embossing means dressing stones as done in the architecture of antiquity and the Middle Ages. Stone plate edges dressed using this type of craftsmanship bring out the natural, original character of the stone.







*siematic.com*